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NEWS RELEASE

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QC Holdings, Inc. Reports Second Quarter 2022 Results

OVERLAND PARK, KS (September 27, 2022) – QC Holdings, Inc. (OTC PINK: QCCO) reported a net loss of \$1.7 million and revenues of \$62.1 million for the six months ended June 30, 2022. For the six months ended June 30, 2021, the Company reported net income of \$1.1 million and revenues of \$42.0 million.

On May 1, the Company acquired Hutcheson Enterprises, Inc. (HE), a network of more than 200 consumer lending stores across Alabama, Mississippi, Tennessee, Missouri, Kansas, Idaho and New Mexico. HE is widely respected as a premier title lender, with more than 70% of its approximately \$29 million in gross receivables originated as a title loan. For these receivables and \$1.4 million in operating cash, the Company paid \$34 million, comprised of \$27.5 million in cash and \$6.5 million in seller subordinated debt. To complete the transaction, the Company amended, and increased the capacity of, its credit facility, as well as borrowed \$2.5 million of additional subordinated debt.

The \$20.1 million increase in revenues during the first half of 2022 compared to 2021 reflects: i) the contribution from the acquired HE locations (approximately \$9.1 million for the two months since acquisition); ii) the inclusion of revenues from Amaranth Financial Services Inc. (Amaranth), a Canadian-based provider of short-term consumer loans and other financial services that the Company purchased on July 1, 2021; and iii) growth in the legacy QCHI branches across all states due to increased customer demand.

Loan loss rates increased from 17.1% for the six months ended June 30, 2021 to 29.3% during the first half of 2022. This increase is primarily attributable to the first quarter

2021 distribution of COVID-19 relief bill stimulus checks to consumers, which drove lower losses during the first half of 2021. In addition, 2022 losses reflect the challenges associated with broader macroeconomic factors such as inflation and accelerating gas prices, as well as an increasing proportion of new customers to returning customers as the Company's customer mix rebounds to pre-pandemic levels. Returning customers default at a lower rate than new customers due to familiarity with the product and loan requirements.

Operating expenses increased period-to-period because of the HE and Amaranth acquisitions, as well as higher marketing and branch compensation costs. With demand returning, the Company resumed a more typical marketing spend. Compensation costs were higher as wage rates jumped across the country to maintain competitive levels and address changes in minimum wage standards. The Company's corporate and regional expenses increased over prior year due to the HE and Amaranth acquisitions and higher compensation costs associated with additional headcount.

The Company's receivables more than doubled from June 30, 2021 due to the HE and Amaranth acquisitions, a 14-store acquisition in February 2022 and a double-digit increase across the US legacy network. This growth was funded through cash flow and borrowings under the Company's credit facility. Due to these higher debt levels, the Company's interest costs jumped to \$2.8 million for the six months ended June 30, 2022, of which \$1.9 million occurred during second quarter.

The Company expects loan demand to follow typical seasonal trends during the second half of 2022, with inflationary pressures, gas price fluctuations and job engagement evolution confronting customers. As expected, the Company's loan losses increased in the first half of 2022 over historically low levels throughout 2021. The Company believes loan loss rates will be higher throughout 2022 due to the acceleration of new customer growth, which alters the typical mix with returning customers, as well as the cumulative impact of uncertainties and challenges in the broader US economy.

As previously reported, Don Early, the founder and chairman of the Company, passed away in early August 2022. Don's leadership, guidance and support will be truly

missed. The Company's board of directors elected Darrin J. Andersen, QCHI's Chief Executive Officer, to the board in mid-August.

About QC Holdings, Inc.

Headquartered in Lenexa, Kansas, QC Holdings, Inc. is a leading provider of consumer loans in the United States and Canada. In the United States, QC offers various products, including installment, title, open-end credit and single-pay loans, check cashing and prepaid debit cards, through 378 branches in 14 states, and via the internet in 10 states, as of August 31, 2022. In Canada, the Company, through its subsidiaries Amaranth Financial Services Inc. and Direct Credit Holdings Inc., is engaged in short-term consumer lending through 20 branches in four provinces and online across the country.

Forward Looking Statement Disclaimer: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on the Company's current expectations and are subject to many risks and uncertainties, which could cause actual results to differ materially from those forward-looking statements. These risks include (1) the continuing impact of the COVID-19 pandemic on consumers, the overall economy and the Company, (2) the impact of the recent upsurge in inflation on the ability of consumers to repay loans and the wage pressures on the Company, (3) risks associated with integration of recent acquisitions into the Company's operations, (4) changes in laws or regulations or governmental interpretations of existing laws and regulations governing consumer protection or short-term lending practices, such as the recent Illinois and New Mexico legislation that effectively prohibit the Company's loan products in those states, (5) uncertainties relating to the interpretation, application and promulgation of regulations under the Dodd-Frank Wall Street Reform and Consumer Protection Act, including the impact of announced regulations by the Consumer Financial Protection Bureau (CFPB), (6) ballot referendum initiatives by industry opponents to cap the rates and fees that can be charged to customers, (7) uncertainties related to the examination process by the CFPB and indirect rulemaking through the examination process, (8) the impact of the 2021 U.S. Presidential election on agency appointments, including the CFPB, and the attitudes of those appointees regarding regulation and enforcement actions, (9) litigation or regulatory action directed towards us or the short-term consumer loan industry, (10) volatility in our earnings, primarily as a result of fluctuations in loan loss experience and closures of branches, (11) risks associated with our dependence on cash management banking services and the Automated Clearing House for loan collections, (12) negative media reports and public perception of the short-term consumer loan industry and the impact on federal and state legislatures and federal and state regulators, (13) changes in our key management personnel, (14) risks associated with owning and managing non-U.S. businesses, and (15) other various risks. QC will not update any forward-looking statements made in this press release to reflect future events or developments.

(Financial and Statistical Information Follows)

QC Holdings, Inc.
Consolidated Condensed Statements of Operations
(in thousands, except per share amounts)
(Unaudited)

| | <u>Quarter Ended</u> <u>June 30,</u> | | <u>Six Months Ended</u> <u>June 30,</u> | |
|--|---|-------------------|--|-----------------|
| | <u>2022</u> | <u>2021</u> | <u>2022</u> | <u>2021</u> |
| Revenues | | | | |
| Consumer loan interest and fees | \$ 33,120 | \$ 16,942 | \$ 56,185 | \$ 37,333 |
| Other | <u>3,002</u> | <u>2,199</u> | <u>5,932</u> | <u>4,690</u> |
| Total revenues | 36,122 | 19,141 | 62,117 | 42,023 |
| Provision for losses | 11,352 | 3,675 | 18,224 | 7,177 |
| Operating expenses | <u>16,951</u> | <u>11,516</u> | <u>28,990</u> | <u>23,105</u> |
| Gross profit | 7,819 | 3,950 | 14,903 | 11,741 |
| Corporate and Regional expenses | 7,003 | 4,580 | 12,430 | 9,200 |
| Interest expense (income), net | 1,902 | 335 | 2,827 | 797 |
| Other expense, net | <u>687</u> | <u>466</u> | <u>784</u> | <u>519</u> |
| Income (loss) before income taxes | (1,773) | (1,431) | (1,138) | 1,225 |
| Provision for income taxes | <u>314</u> | <u>69</u> | <u>518</u> | <u>163</u> |
| Net income (loss) | <u>\$ (2,087)</u> | <u>\$ (1,500)</u> | <u>\$ (1,656)</u> | <u>\$ 1,062</u> |
| Income (loss) per share: | | | | |
| <i>Basic</i> | | | | |
| Net income (loss) | <u>\$ (0.12)</u> | <u>\$ (0.08)</u> | <u>\$ (0.10)</u> | <u>\$ 0.06</u> |
| <i>Diluted</i> | | | | |
| Net income (loss) | <u>\$ (0.12)</u> | <u>\$ (0.08)</u> | <u>\$ (0.10)</u> | <u>\$ 0.06</u> |
| Weighted average number of common shares outstanding: | | | | |
| Basic | 17,300 | 17,720 | 17,347 | 17,716 |
| Diluted | 17,300 | 17,850 | 17,347 | 17,800 |

QC Holdings, Inc.
Consolidated Condensed Balance Sheets
(in thousands)

| | June 30, 2022 | December 31, 2021 |
|--|--------------------------|------------------------------|
| | <i>(Unaudited)</i> | |
| ASSETS | | |
| Current assets | | |
| Cash and cash equivalents | \$ 14,116 | \$ 14,120 |
| Restricted cash | 992 | 1,150 |
| Loans receivable, less allowance for losses of \$18,489 and \$6,568 at June 30, 2022 and December 31, 2021, respectively | 62,829 | 36,072 |
| Other current assets | <u>3,280</u> | <u>3,788</u> |
| Total current assets | 81,217 | 55,130 |
| Non-current loans receivable, less allowance for losses of \$379 and \$279 at June 30, 2022 and December 31, 2021, respectively | 2,529 | 1,741 |
| Property and equipment, net | 6,275 | 6,874 |
| Right-of-use asset, net | 23,832 | 21,324 |
| Other assets, net | <u>22,728</u> | <u>7,877</u> |
| Total assets | <u>\$ 136,581</u> | <u>\$ 92,946</u> |
| LIABILITIES AND STOCKHOLDERS' EQUITY | | |
| Current liabilities | | |
| Accounts payable and other current liabilities | \$ 15,058 | \$ 11,975 |
| Lease liability | 4,556 | 4,124 |
| Debt due within one year | <u>1,259</u> | <u>13,700</u> |
| Total current liabilities | 20,873 | 29,799 |
| Long-term debt, less current portion | 62,174 | 8,250 |
| Lease liability | 21,069 | 19,152 |
| Non-current liabilities | <u>-</u> | <u>-</u> |
| Total liabilities | 104,116 | 57,201 |
| Stockholders' equity | <u>32,465</u> | <u>35,745</u> |
| Total liabilities and stockholders' equity | <u>\$ 136,581</u> | <u>\$ 92,946</u> |

QC Holdings, Inc.
Consolidated Condensed Statements of Cash Flows
(in thousands)
(Unaudited)

| | Six Months Ended <u>June 30, 2022</u> | Six Months Ended <u>June 30, 2021</u> |
|---|--|--|
| Operating activities: | | |
| Net income (loss) | \$ (1,656) | \$ 1,062 |
| Adjustments to reconcile net income (loss) to net cash | 20,568 | 9,510 |
| Changes in assets and liabilities | <u>981</u> | <u>(248)</u> |
| Net operating | <u>19,893</u> | <u>10,324</u> |
| Investing activities: | | |
| Loan activity, net | (22,337) | (2,825) |
| Capital expenditures | (629) | (418) |
| Acquisitions and investments, net | <u>(30,230)</u> | <u>(2,000)</u> |
| Net investing | <u>(53,196)</u> | <u>(5,243)</u> |
| Financing activities: | | |
| Borrowing activity, net | 34,793 | (250) |
| Repurchase of common stock | (682) | - |
| Dividends to stockholders | <u>(865)</u> | <u>(903)</u> |
| Net financing | <u>33,246</u> | <u>(1,153)</u> |
| Effect of exchange rate changes on cash, cash equivalents and restricted cash | <u>(105)</u> | <u>28</u> |
| Net increase (decrease) in cash, cash equivalents and restricted cash | (162) | 3,956 |
| Cash, cash equivalents and restricted cash at beginning of year | <u>15,270</u> | <u>13,125</u> |
| Cash, cash equivalents and restricted cash at end of period | <u>\$ 15,108</u> | <u>\$ 17,081</u> |