

#### **NEWS RELEASE**

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### QC Holdings, Inc. Reports Third Quarter 2022 Results

OVERLAND PARK, KS (December 2, 2022) – QC Holdings, Inc. (OTC PINK: QCCO) reported a net loss of \$3.3 million and revenues of \$107.9 million for the nine months ended September 30, 2022. For the nine months ended September 30, 2021, the Company reported net income of \$326,000 and revenues of \$65.7 million.

On May 1, the Company acquired Hutcheson Enterprises, Inc. (HE), a network of more than 200 consumer lending stores across Alabama, Mississippi, Tennessee, Missouri, Kansas, Idaho and New Mexico. HE is widely respected as a premier title lender, with more than 70% of its approximately \$29 million in gross receivables originated as a title loan. For these receivables and \$1.4 million in operating cash, the Company paid \$34 million, comprised of \$27.5 million in cash and \$6.5 million in seller subordinated debt. To complete the transaction, the Company amended, and increased the capacity of, its credit facility, as well as borrowed \$2.5 million of additional subordinated debt.

The \$42.2 million increase in revenues during the first nine months of 2022 compared to 2021 reflects: i) the contribution from the acquired HE locations (approximately \$22.9 million for the five months since acquisition); ii) the inclusion of revenues from Amaranth Financial Services Inc. (Amaranth), a Canadian-based provider of short-term consumer loans and other financial services that the Company purchased on July 1, 2021; and iii) growth in the legacy QCHI branches across all states due to increased customer demand.

Loan loss rates increased from 21.2% for the nine months ended September 30, 2021 to 33.2% during the comparable 2022 period. This increase is primarily attributable to the first quarter 2021 distribution of COVID-19 relief bill stimulus checks to consumers, which drove lower losses during the first half of 2021. In addition, 2022 losses reflect the challenges associated with broader macroeconomic factors such as inflation and accelerating gas prices, as well as an increasing proportion of new customers to returning customers. Returning customers default at a lower rate than new customers due to familiarity with the product and loan requirements.

Operating expenses increased period-to-period because of the HE and Amaranth acquisitions, as well as higher marketing and branch compensation costs. With demand returning, the Company resumed a more typical marketing spend. Compensation costs were higher as wage rates jumped across the country to maintain competitive levels and address changes in minimum wage standards. The Company's corporate and regional expenses increased over prior year due to the HE and Amaranth acquisitions and higher compensation costs associated with additional headcount.

The Company's receivables nearly doubled from September 30, 2021 due to the HE and Amaranth acquisitions, a 14-store acquisition in February 2022 and a double-digit increase across the US legacy network. This growth was funded through cash flow and borrowings under the Company's credit facility. Due to these higher debt levels, the Company's interest costs jumped to \$5.6 million for the nine months ended September 30, 2022, of which \$2.8 million occurred during third quarter.

The Company expects loan demand to follow typical seasonal trends during the fourth quarter 2022, with inflationary pressures, gas price fluctuations and job engagement evolution confronting customers. As expected, the Company's loan losses have increased in 2022 over historically low levels throughout 2021. The Company believes loan loss rates will be higher during fourth quarter 2022 due to the acceleration of new customer growth, which alters the typical mix with returning customers, as well as the cumulative impact of uncertainties and challenges in the broader US economy.

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### About QC Holdings, Inc.

Headquartered in Lenexa, Kansas, QC Holdings, Inc. is a leading provider of consumer loans in the United States and Canada. In the United States, QC offers various products, including installment, title, open-end credit and single-pay loans, check cashing and prepaid debit cards, through 368 branches in 14 states, and via the internet in 10 states, as of October 31, 2022. In Canada, the Company, through its subsidiaries Amaranth Financial Services Inc. and Direct Credit Holdings Inc., is engaged in short-term consumer lending through 20 branches in four provinces and online across the country.

Forward Looking Statement Disclaimer: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements are based on the Company's current expectations and are subject to many risks and uncertainties, which could cause actual results to differ materially from those forward-looking statements. These risks include (1) the continuing impact of the COVID-19 pandemic on consumers, the overall economy and the Company, (2) the impact of the recent upsurge in inflation on the ability of consumers to repay loans and the wage pressures on the Company, (3) risks associated with integration of recent acquisitions into the Company's operations, (4) changes in laws or regulations or governmental interpretations of existing laws and regulations governing consumer protection or short-term lending practices, such as the recent Illinois and New Mexico legislation that effectively prohibit the Company's loan products in those states, (5) uncertainties relating to the interpretation, application and promulgation of regulations under the Dodd-Frank Wall Street Reform and Consumer Protection Act, including the impact of announced regulations by the Consumer Financial Protection Bureau (CFPB), (6) ballot referendum initiatives by industry opponents to cap the rates and fees that can be charged to customers, (7) uncertainties related to the examination process by the CFPB and indirect rulemaking through the examination process, (8) the impact of the 2021 U.S. Presidential election on agency appointments, including the CFPB, and the attitudes of those appointees regarding regulation and enforcement actions, (9) litigation or regulatory action directed towards us or the short-term consumer loan industry, (10) volatility in our earnings, primarily as a result of fluctuations in loan loss experience and closures of branches, (11) risks associated with our dependence on cash management banking services and the Automated Clearing House for loan collections, (12) negative media reports and public perception of the short-term consumer loan industry and the impact on federal and state legislatures and federal and state regulators. (13) changes in our key management personnel, (14) risks associated with owning and managing non-U.S. businesses, and (15) other various risks. QC will not update any forward-looking statements made in this press release to reflect future events or developments.

(Financial and Statistical Information Follows)

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# QC Holdings, Inc. Consolidated Condensed Statements of Operations (in thousands, except per share amounts) (Unaudited)

	Quarter Ended September 30,		Nine Months Ended September 30,	
	<u>2022</u>	<u>2021</u>	<u>2022</u>	<u>2021</u>
Revenues  Consumer loan interest and fees Other  Total revenues	\$ 42,593 3,215 45,808	\$ 21,232 <u>2,464</u> 23,696	\$ 98,778 <u>9,147</u> 107,925	\$ 58,565
Provision for losses Operating expenses Gross profit	17,649 18,690 9,469	6,723 11,591 5,382	35,873 47,680 24,372	13,900 34,696 17,123
Corporate and Regional expenses Interest expense, net Other expense, net Income (loss) before income taxes	6,692 2,818 1,158 (1,199)	5,222 622 <u>275</u> (737)	19,122 5,645 1,942 (2,337)	14,422 1,419 <u>794</u> 488
Provision (benefit) for income taxes  Net income (loss)	406 \$ (1,605)	<u>(1)</u> \$ (736)	924 \$ (3,261)	\$ 326
Income (loss) per share:  Basic	Ф (0.00)	¢ (0.04)	¢ (0.10)	Φ 0.02
Net income (loss)  Diluted  Net income (loss)	\$ (0.09) \$ (0.09)	\$ (0.04) \$ (0.04)	\$ (0.19) \$ (0.19)	\$ 0.02 \$ 0.02
Weighted average number of common shares outstanding:	17 200	17.701	17 221	17.710
Basic Diluted	17,300 17,300	17,721 17,922	17,331 17,331	17,718 17,839

## QC Holdings, Inc. Consolidated Condensed Balance Sheets (in thousands)

ASSETS	September 30, 2022 (Unaudited)	December 31, <u>2021</u>
Current assets		
Cash and cash equivalents	\$ 17,771	\$ 14,120
Restricted cash	963	1,150
Loans receivable, less allowance for losses of \$15,041 and \$6,568 at		
September 30, 2022 and December 31, 2021, respectively	64,119	36,072
Other current assets	<u>2,697</u>	<u>3,788</u>
Total current assets	85,550	55,130
Non-current loans receivable, less allowance for losses of \$473 and \$279 at		
September 30, 2022 and December 31, 2021, respectively	2,281	1,741
Property and equipment, net	6,219	6,874
Right-of-use asset, net	22,688	21,324
Other assets, net	22,873	7,877
Total assets	\$139,611	\$ 92,946
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities		
Accounts payable and other current liabilities	\$ 14,322	\$ 11,975
Lease liability	4,496	4,124
Debt due within one year	1,220	13,700
Total current liabilities	20,038	29,799
Long-term debt, less current portion	68,675	8,250
Lease liability	20,148	19,152
Non-current liabilities	-	
Total liabilities	108,861	57,201
Stockholders' equity	30,750	<u>35,745</u>
Total liabilities and stockholders' equity	<u>\$139,611</u>	<u>\$ 92,946</u>

# QC Holdings, Inc. Consolidated Condensed Statements of Cash Flows (in thousands) (Unaudited)

	Nine Months Ended September 30, 2022	Nine Months Ended September 30, 2021
Operating activities:		
Net income (loss)	\$ (3,261)	\$ 326
Adjustments to reconcile net income (loss) to net cash	40,221	17,226
Changes in assets and liabilities	2,876	(831)
Net operating	39,836	16,721
Investing activities:		
Loan activity, net	(42,328)	(11,359)
Capital expenditures	(1,384)	(837)
Acquisitions and investments, net	(30,230)	(4,932)
Net investing	<u>(73,942</u> )	(17,128)
Financing activities:		
Borrowing activity, net	39,079	1,000
Repurchase of common stock	(682)	-
Dividends to stockholders	(865)	(903)
Net financing	37,532	97
Effect of exchange rate changes on cash, cash equivalents and restricted cash	38	(30)
Net increase (decrease) in cash, cash equivalents and restricted cash	3,464	(340)
Cash, cash equivalents and restricted cash at beginning of year	15,270	13,125
Cash, cash equivalents and restricted cash at end of period	\$ 18,734	\$ 12,785